



Custom Opportunities

**The San Francisco Music Box
Company**

OUTLINE



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Why Custom?



- ❑ Brand recognition and identity
 - Your Design
 - Your Logo
 - Your Music
 - Your Packaging
 - ❑ Uniquely commemorate special events, thank your team, recognize achievements
 - ❑ Event, location or region specific items for resale to your consumers
 - ❑ Differentiates YOU from everyone else!
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Why A Musical Gift?

- ❑ Musicals attract all consumer demographics, especially during 4Q.
 - ❑ Music adds value to the exclusive design and unparalleled attention to detail.
 - ❑ Music adds 'magic' to your gift and makes it memorable!
 - ❑ Musicals are purchased as gifts and for self-purchase. They fit almost any gift giving occasion and are perfect for cross-merchandising promotions.
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Why SFMB?



- ❑ Leading branded vendor for musical gifts
 - ❑ Strong consumer brand recognition and loyalty
 - ❑ High level of expertise in value-added benefits such as movement, blowers, animation and fiber optics
 - ❑ *SFMB* offers a vast network of experienced artists, sculptors and design experts, as well as extensive licensing strength. Our artists are approved by Disney, NBC/Universal and Warner Bros.
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Why SFMB?



- ❑ Significant licensing success in book/movie-related items (***Wizard of Oz™, Phantom of the Opera™, Beatrix Potter™***)
- ❑ Our ©SFMB items offer strong selections in best-selling categories such as Carousels, Tweenie, Nursery, Mother Goose, Pets and Inspirational.

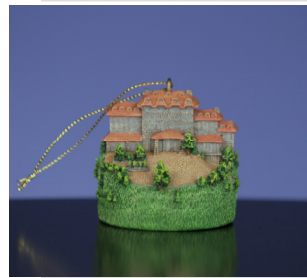


Why SFMB?



- ❑ Finest detail and uncompromising quality in water globes, snow globes, figurines, music boxes, ornaments, jewelry boxes, banks
 - ❑ Reasonable Minimum Order Quantities and turnaround times on sampling and production runs
 - ❑ Domestic warehousing available
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Custom Gift Examples



**Grove Park Inn
100mm water globe & ornament**



**White Christmas
100 mm snow globe**

Custom Gift Examples



Universal Studios water globe



Biltmore Music Boxes



Custom Details

- ❑ Estimated MINIMUM ORDER QUANTITY
 - **600** Water or Snow Globes, or Figurines
 - **480** Music Boxes or Jewelry Boxes
 - Minimums may vary depending on design and materials.
 - ❑ Any applicable mold or tooling charges and licensing fees will be included in the total piece price quoted.
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Custom Musical Gifts



Magical! Musical! Memorable!

**Let The San Francisco Music Box Company help
you create the perfect musical gift!**

CONTACT:

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